Steve Orchosky
Interaction & Product Design

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Experience

Target
Senior Product Designer
DALLAS, TX
JULY 2023–PRESENT

- Designed the first functional MVP for store mode, enabling guests to shop using an interactive map linking digital searches to physical store locations
- Established an MVP chatbot for product inquiries, laying groundwork for future enhancements and the addition of a conversational designer role
- Mentored a design student over a 10-week internship to establish design parity for product cards across responsive web, iOS, and Android platforms

frog
Interaction Designer II
AUSTIN, TX
OCTOBER 2021–APRIL 2023

- Designed high-fidelity UI and interaction design for notifications and data visualizations of an enterprise software tool for an oil & gas client
- Led mobile app conceptual interaction design and created customer journey and ecosystem maps for the first iOT offering of an analog home goods client
- Collaborated with multifunctional teams & clients as interaction design lead through facilitating and participating in design critiques and presentations

Optum (CMU Capstone)
Design Lead
PITTSBURGH, PA
JANUARY 2021–AUGUST 2021

- Redesigned the user experience of deprecated software to create a mobile digital healthcare app to support patients undergoing long-term recovery

Microsoft (CMU Corporate Startup Lab)
UX Lead
PITTSBURGH, PA
JANUARY 2021–MAY 2021

- Led design and research for a mixed reality environment pitch utilizing an early release of Microsoft Mesh for remote collaboration in creative industries

Icon Marketing Communications
Digital Designer | Brand & New Business Team
COVINGTON, KY
APRIL 2017–AUGUST 2020

- Directed design & engineering of custom websites for seven unique clients in retail and technology, including The U.S. Playing Card Company
- Conceptualized and implemented a brand web page service to deliver over 200 custom web pages for retailers of Tempur-Sealy International
- Managed the agency's first digital design internship program

Clubessential
UI/UX Designer
CINCINNATI, OH
JUNE 2015–SEPTEMBER 2016

- Designed and presented responsive websites for over 40 hospitality industry clients to increase membership and engagement with private club staff

Education

**Carnegie Mellon University
School of Computer Science**
Master of Human-Computer Interaction
AUGUST 2021

University of Cincinnati
Bachelor of Fine Arts in Electronic Media
APRIL 2015

Volunteer

MHCI Alumni Board Member
Carnegie Mellon University
JANUARY 2023–APRIL 2024

MHCI Alumni Mentor
Carnegie Mellon University
JANUARY 2022–PRESENT

Skills

Design: Wireframing, Visual Design, Interaction Design, Low/Mid/High-Fidelity Prototyping, Design Language Systems, Information Architecture, Concept Sketching, Storyboarding

Software: Figma, Photoshop, Illustrator, Framer, After Effects, Powerpoint, Keynote

Research: User Interviews, Contextual Inquiry, Surveys, Diary Studies, Usability Testing

Leadership: Mentorship, Executive Presentation, Workshop Facilitation, Cross-Functional Collaboration, Design Thinking